



**Gemeente Amsterdam**  
Bestuursdienst

# The value of a network

**Herman Wagter**

[www.citynet.nl](http://www.citynet.nl)

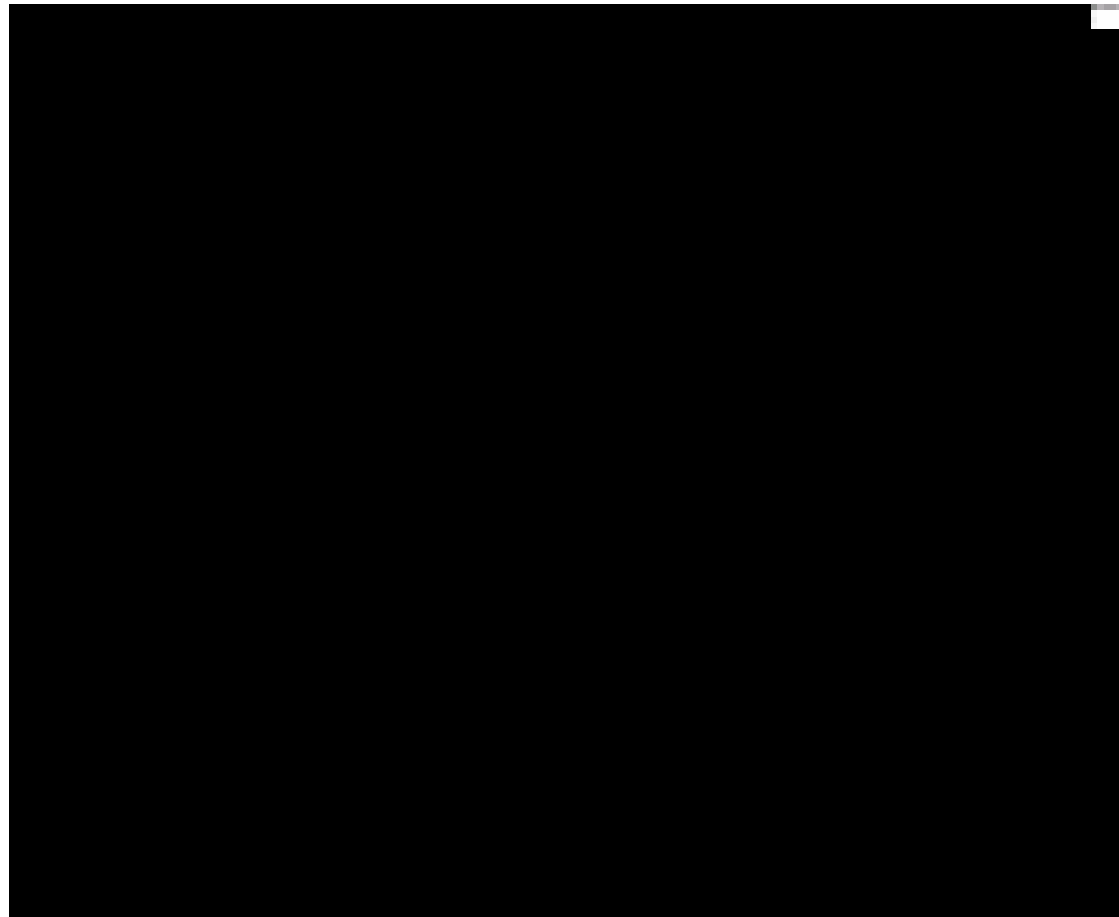
[www.cyburg.org](http://www.cyburg.org)

22 oktober 2004

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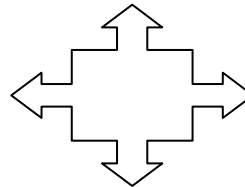
# Comfort Zone or Reality Check ?





**Socio-economic challenges:  
Long term vision**

**Ideas:  
Creativity**



**Infrastructure :  
Elevation**

**Human Capital :  
Flexibility**



# Infrastructure

“ If information is the oxygen of the knowledge-intensive society, we need better arteries to transport it everywhere”



# Quantum Leap

Capacity

Scalability

Support for all existing and new media

Generic availability for everybody

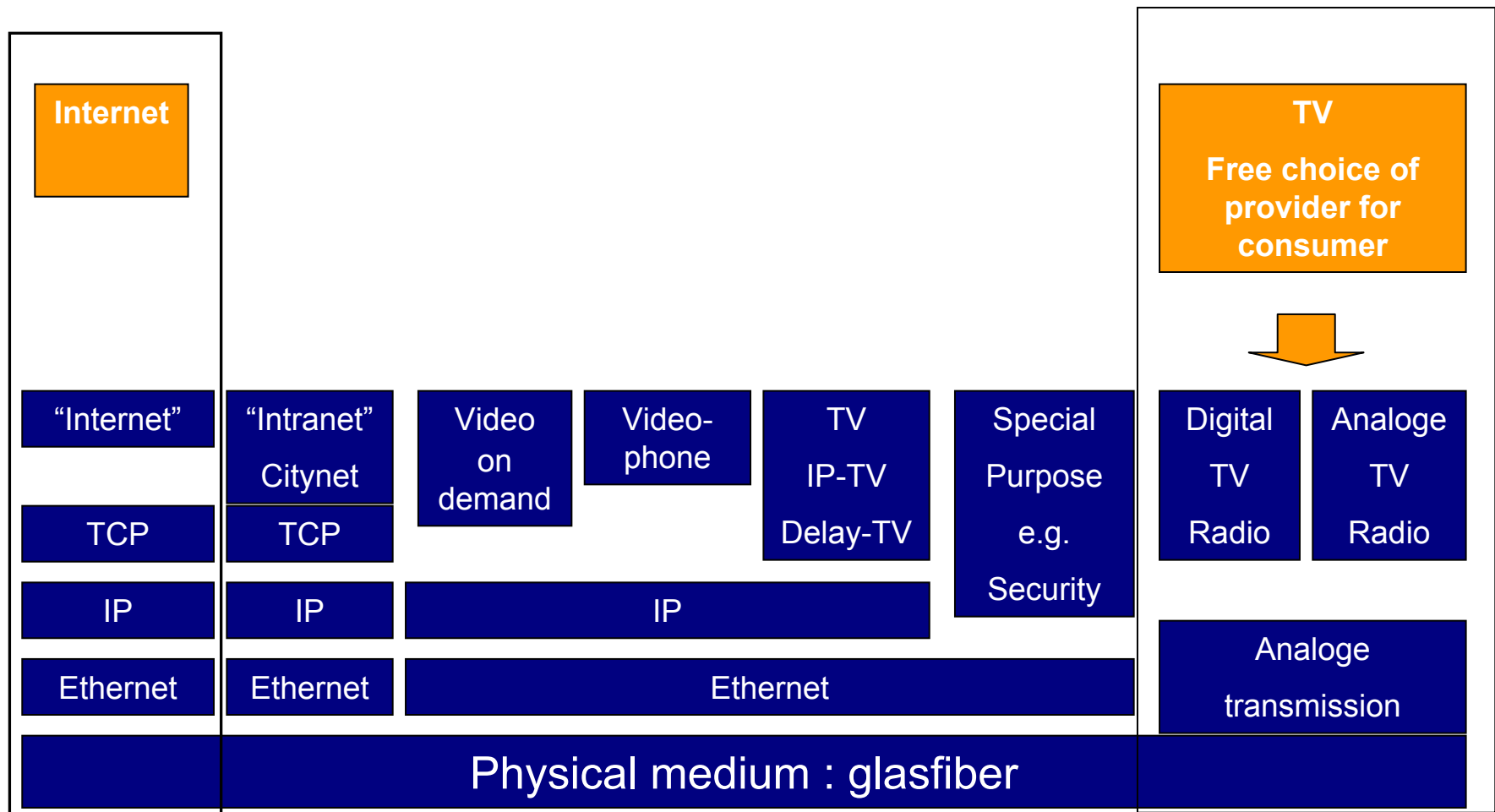
Price/performance

Designed to be open for competition

Designed to support innovation



## Much and much more than “Internet”





“ I cannot imagine what we  
would do with all these  
possibilities....”

- Famous last words....
- Ask your children....



## “ Communication Generation Gap”

- 14- 21 yrs: 97 % uses Internet
- Multichannel simultaneously
  - NL: 25 mio MSN/day, 50 % < 24 yrs
  - New ways of cooperating, unknown to businesses
- Toy stores: explosive growth of gaming
  - A generation that has in-depth experience with virtual realities